

Media Release

Thursday 15 May 2008
PR/089/08



Mackellar Awards extension

The NSW Farmers' Association's annual Mackellar Media Awards deadline for entries will now close on 30 May 2008, giving entrants an extra 2 weeks to get entries in.

Journalists are being encouraged to enter their work for recognition, with six prizes of \$2000 each to reward journalistic excellence in reporting of agricultural issues in NSW.

NSW Farmers' Association Members can also submit an entry for their favourite journalist, simply by sending the Association a copy of their work with an application form.

The 2008 Media Awards are open to journalists from all fields, including print, news photography, radio and television. Entries must have been broadcast or published from 19 May 2007 to 16 May 2008.

Finalists will be invited to attend the Awards Dinner in Sydney on Wednesday 30 July, hosted by the NSW Farmers' Association.

Application forms are available from the Association's website at www.nswfarmers.org.au. The closing date for all entries is Friday 30 May, 2008.

Contact:

Ellen McNamara (Media Officer) 0429 990 218