

Media Release

Tuesday 9 September, 2008
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Pork planning on agenda

The NSW Farmers' Association's Pork Committee is encouraging all pork producers to come along to an industry forum and dinner in Young next week.

NSW Farmers' Association Pork Committee Chair Malcolm Gett says the difficulties facing the local industry are well documented, and growers need to work together.

"The situation with trade distortions and cheap foreign products flooding the market is very serious, but growers are passionate and hard working farmers, and together we can plan how to move forward," Mr Gett said.

"At the forum we will hear from several speakers, including Australian Pork Limited Processing and Product Innovation Manager Heather Channon and Manager of the groups Environmental Research and Innovation Bruce Edgerton, amongst others," he said.

"Topics up for discussion include product quality, climate change and the current market, and we are very interested in hearing grower's contributions," he said.

"I can't emphasise enough how important it is that pork producers are all on the same page in terms of our understanding of challenges and opportunities, which is why the Association is holding this important event," Mr Gett concluded.

Please RSVP by Monday 15 September, 2008 by calling 1300 794 000.

Date: Wednesday 17 September, 2008

Time: Forum starts 5pm, Dinner at 6:30pm

Location: Young Golf Club, William St, Young.

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