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Leading agribusiness bank partners with State's farmers

NSW Farmers' Association and National Australia Bank (NAB) Agribusiness have today announced that NAB Agribusiness has come on board as a business partner of the Association, allowing Members the opportunity to discuss a range of financial services.

NSW Farmers' Association President Jock Laurie says the deal will also see NAB Agribusiness as the sponsor of the Association's Regional Food Fair, taking place at Annual Conference later this month.

"The partnership between NAB Agribusiness and the Association is designed to provide agribusiness and financial offerings to our Members," Mr Laurie said.

"In this era of financial uncertainty and prolonged drought, it is reassuring to our Members that they have access to one of the premier agribusiness institutions for their banking solutions," Mr Laurie said.

NAB Agribusiness General Manager Khan Horne said today's announcement marks the beginning of an important relationship between the two agri-groups.

"NAB Agribusiness is solely focused on assisting primary producers and post-farm gate businesses achieve their financial and business related goals," Mr Horne said.

"We recognise the enormous contribution that our State's farmers make to the economy, and we know the challenges that farmers face both at home and abroad with supply and demand, commodity prices, currency fluctuations and barriers to entry.

"Despite these challenges, we are confident of the sector's future and are continuing to make funds available to help agricultural enterprises achieve the most from their finances.

"It's something we've been doing for the past 150 years, and we look forward to many more in partnership with the NSW Farmers' Association," Mr Horne said.

The NAB Agribusiness sponsorship will be officially launched at the Association's Regional Food Fair, taking place at the Badgery Pavillion, Sydney Showground on Tuesday 28 July from 6pm.

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