

ANNUAL CONFERENCE 2007



NEWS

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Mackellar finalists announced

Judges have selected the 12 finalists for the NSW Farmers' Association 2007 Mackellar Media Awards, and say the entries this year, from city broadcast to country print were of a high calibre.

Recognising journalistic excellence in the reporting of rural issues, the awards are named in honour of Dorothea Mackellar, author of 'My Country', who helped define our national identity and was a leading communicator of her age.

Association President Jock Laurie has congratulated the finalists and looks forward to the announcement during the NSW Farmers' Association's Annual Conference.

"Two finalists have been chosen in each of the six categories, with the winners to be announced at the Association's Annual Conference Gala dinner on Wednesday 18 July in Sydney.

"The judging panel was overwhelmed with the number and quality of all entries and would like to thank all applicants for submitting their work.

"This year there will be two additional awards, including a Highly Commended and a Special Award for the ABC in recognition of 75 years of commitment to rural broadcasting, as well as recent support in events such as the Hunter Valley floods.

"Issues which were popularly reported on included the ongoing impact of the drought, the Single Desk wheat marketing system and native vegetation laws," Mr Laurie concluded.

The Awards are sponsored by Wesfarmers Federation Insurance. The finalists (in no particular order) are:

Category	Name	Organisation
City media – Print	Samantha Williams	The Daily Telegraph
	Daniel Lewis	The Sydney Morning Herald
City media – Broadcast	Paul Lockyer	ABC TV 7:30 Report
	Ross Coulthart	Channel 9 Sunday Program
Country media – Print	Chris McLennan	Sunraysia Daily
	Sally White, Michael Thomson	The Land
Country media – TV Broadcast	Jacalyn Cremasco	WIN TV news
	Sean Murphy	ABC TV Landline
Country media- Radio Broadcast	Emily Doak	ABC Radio
	Olivia Suzanski	2UE Radio
Photography	Rob Wright	The Land
	Michael Petey	The Land

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