


DATAMARS

THE TOUGH NLIS CATTLE TAG SUCCEEDING WHERE OTHERS FAIL

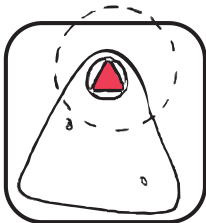


Quality Made in Switzerland 

4 FACTS WHY

"Device loss is expected to be highest soon after application: (NLIS 2010)

1. SHAPE Aerated application wounds heal more quickly with fewer infections. Being triangular, "Tough Tags" allow up to 80% more aeration than round tags.



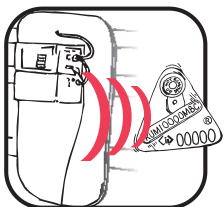
2. LOCKING MECHANISM

Datamars' surgical plastic "tri-swivel" locking mechanism results in a cleaner wound and less snagging. No "teeth" harbouring infection.



3. QUALITY MATERIALS

Datamars' flexible plastic tag with transponder encased in fibreglass gives shock resistance and longer life.



4. ORIENTATION

Angled transponder mounting improves orientation enhancing tag read range in the ear. Bold 6mm lasered numbering gives the best visibility.

Growing
the Business
of Farming

NSW
Farmers
ASSOCIATION

AVAILABLE FROM:

PH: 1300 794 000 or see your RSM

retention readability reliability

www.datamars.com.au

MAY *special*



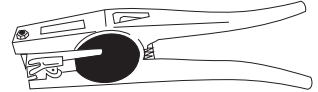
**ORDER 500 DATAMARS
NLIS TOUGH TAGS**

and receive a

2GB Victorinox Swiss Flash Army Knife

**ORDER 100 DATAMARS
NLIS TOUGH TAGS**

and receive a **FREE APPLICATOR**



KNIFE DETAILS

- Removable USB Flash Drive
- Blade
- Nail file with screwdriver
- Scissors
- Key ring
- LED Mini white light
- Up to 18,000 mcd = extremely bright light
- Retractable ball point pen

FREIGHT FREE
FOR ALL ORDERS OVER 100 NLIS TAGS

***exclusive to NSWFA members**

*Conditions of KNIFE PROMOTION: **1.**Customer must place the order with NSWFA or on-line at www.datamars.com.au using NSWFA as a billing address and quoting your membership number in the field required. **2.**Order must be for 500+ NLIS tags to ONE PIC. **3.**One knife per customer. **4.**Promotion valid until 31/5/2011 while knife stocks remain. **5.**Knives to be sent with tag order. **6.**Freight (Australia Post standard parcel) free on orders of 100 or more NLIS tags placed until 31/5/2011 as per (1).