

Media Release

Tuesday 17 June, 2008
PR/109/08



We want your food!

Are you producing the best veal, pomegranates or olives in NSW? We want your goodies!

Following the success of the inaugural Regional Food Fair in 2007, the NSW Farmers' Association will once again feature our state's farmers, as their raw product is shaped into contemporary gourmet delights.

NSW Farmers' Association President Jock Laurie says this year's event, held as part of the Association's Annual Conference, is expected to attract 500 guests.

"The way the Regional Food Fair is designed is to give everyone a taste of some fantastic produce, perhaps in ways people haven't tried before," Mr Laurie said.

"It's really a wonderful way as a farmer to get your product noticed and talked about. I think people are still talking about last years stuffed and roasted goat," he said.

"This year we will have 15 dishes, with the details of the supplier featured listed alongside them. We are hoping to get as many of the suppliers along this year too, to be able to discuss their product with the media and delegates," he said.

This year's menu includes dishes such as veal kidneys with selected mushroom pithivers, hazelnut dukkah crusted lamb loin on cumin shortbread with Yulla tahini and smoked trout with roasted beetroot, watercress, caramelised walnuts and pomegranate dressing.

"You can see from the menu that while we are looking at getting better known produce such as lamb and beef, we are also seeking growers in the niche markets of baby herbs, honey and goats cheese," Mr Laurie said.

"If you have excellent produce, and want to spread the word, I urge you to contact the Association today," Mr Laurie concluded.

The Association is also reminding Members that entries for the longest continuous Member competition close on Friday 27 June, 2008. The Association is seeking the person who has held the longest continuous membership of the Association or any of its original organisations. The winner will travel to Sydney in July for Annual Conference. Call 1300 794 00.

For a full list of Regional Food Fair produce needed, or for further details email ac@nswfarmers.org.au or call 1300 794 000.

Contact: Ellen McNamara (Media Officer) 0429 990 218
Amanda Barwick (Media Manager) 0428 400 736