

LANDLEARN – AN EDUCATION PORTAL FOR FACTUAL AGRICULTURAL INFORMATION

The NSW Farmers' Association, together with the NSW Department of Primary Industry (DPI) and the Royal Show Society (RAS) have been developing an educational internet portal to promote agriculture to students.

The concept originated from the three organizations wanting to make factual information about agriculture readily available to students.

This was in recognition that the internet is flooded with anti-farmer and confused agricultural messages, which students and worryingly teachers access to inform themselves on Australian Agriculture.

In addition, the farming community has had a need to address the growing disconnect between country and city. A key way to familiarize and make people aware of rural production and sustainability issues is to provide students with clear concise accurate information.

In mid 2007 the Association, NSW DPI and the RAS agreed to progress the LANDLEARN initiative with a view to launching LANDLEARN at the 2008 Royal Easter Show.

The Rural Affairs Committee will continue to progress the development of the LANDLEARN internet portal.

The key objectives of the new LandLearn site are:

- Create a web hub for NSW primary industries schools education initiatives
- Provide access to big picture information about primary industries in NSW
- Increase participation and use of primary industries education programs, products and services

To date the project is still in the development phase. The objectives have been established and NSW DPI have contracted a consultant to develop the internet based portal. The Association, through the Rural Affairs Committee will have on going input into the development of this exciting education initiative.

The concept originated from the three organizations wanting to make factual information about agriculture readily available to students. This was formalised by a Memorandum of Understanding, signed by all three parties in April 2004

Please contact the rural affairs committee on 1300 794 000 if you would like to discuss this initiative further.